



Limousin

*The breed with the
F94L 'Profit' Gene*



F94L 'Profit' Gene:

- Increases weight of prime cuts by 19%*
- Increases overall beef yield by 7%
- Increases feed conversion efficiency

"the frequency of the gene in
purebred Limousins is 98.3 percent!"

"F94L is found almost exclusively in
the Limousin breed."***

*Research findings of Dr W S Pitchford, Senior Lecturer in Animal Genetics and Meat Production Agricultural & Animal Science, The University of Adelaide, Roseworthy, Australia

**Dr Diane Vanhan of the University of Queensland, quoted at the International Society of Animal Genetics (ISAG) Conference held in Holland in May 2008.